

Applicant Funnel

USI's selectivity improved with the percentage of applicants accepted dropping from 72% in 2012 to 69% in 2013.

Applicant Funnel	First-Time Freshmen		Transfer Students	
	Accepted	Enrolled	Accepted	Enrolled
Southern IN (USI)	69%	40%	73%	59%
Ball State (BSU)	61%	35%	***	***
Indiana State (ISU)	83%	29%	91%	38%
Indiana (IU)	72%	28%	59%	49%
Purdue (PU)	60%	34%	35%	62%

***Fall 2013 data not available

Competition for New Students

USI freshmen frequently apply to multiple schools before choosing to attend USI.

% of USI Applicants Sending Their SAT Scores to...	
43%	IU Bloomington
38%	Ball State
32%	Indiana State University
29%	IUPUI
26%	Purdue – West Lafayette
16%	University of Evansville
13%	University of Indianapolis
10%	Vincennes University
7%	Butler University
5%	Indiana University Southeast

Entering Freshman Characteristics

Entrance exams are one measure of preparedness for college. The 2013 USI entering class had higher average SAT Math and SAT Verbal scores compared to the 2012 class, whose scores were 508 and 499 respectively.

Freshmen	USI	BSU	ISU	IU	PU
Avg. SAT Math	511	533	457	602	626
Avg. SAT Verbal	502	533	457	573	574
Avg. SAT Writing	483	519	***	***	573
ACT Composite	22	22	19	***	27
HS Rank - top 10%	13%	19%	8%	35%	47%
HS Rank - top Half	73%	90%	67%	95%	98%
Live on Campus	63%	91%	82%	98%	***

***Fall 2013 CDS data not provided

Undergraduate Characteristics

USI's student body continues to have lower percentages of minorities and undergraduate residents compared to other state universities. In addition, USI continues to have higher percentages of women and part-time students.

Undergraduates	USI	BSU	ISU	IU	PU
Female	60%	57%	54%	51%	43%
Ethnic Minority*	8%	13%	26%**	15%	14%
Age 25 or Older	16%	6%	19%	3%	4%
Part - Time Status	17%	6%	14%	4%	5%
Live on Campus	27%	42%	36%	38%	35%

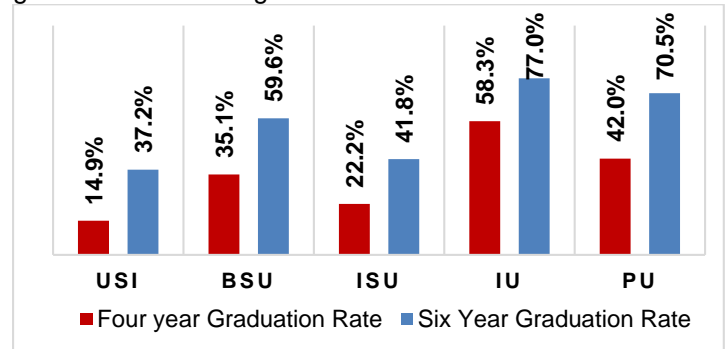
*Ethnic Minority is based on total UG enrollment and excludes non-resident aliens and unknown ethnicities.

**ISU's Ethnic Minority is based on degree-seeking undergraduates.

Office of Planning, Research, and Assessment

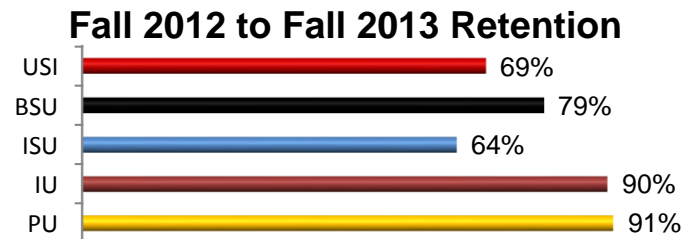
Graduation Rates

These data highlight the importance of USI's Strategic Plan goal to increase the graduation rate.



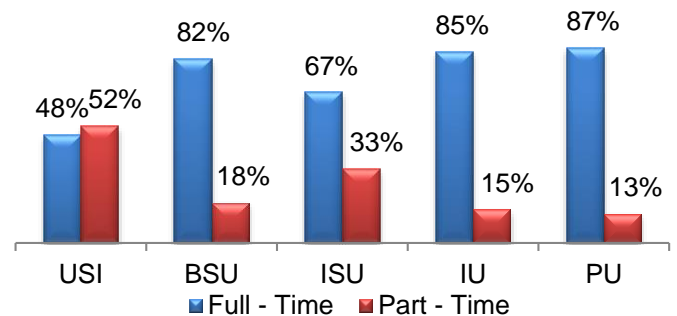
Freshmen Retention

The Fall 2013 retention rate of 69% is higher than the Fall 2012 rate of 67%.



Faculty Status

Just under half of USI's 682 faculty are full-time. The faculty full-time equivalence (FTE) is 513.5.



Current State Appropriation and Tuition Funding

In 2014-15, USI continues to receive the lowest state appropriation of the four-year residential institutions while charging the lowest tuition on a per-FTE student basis.

